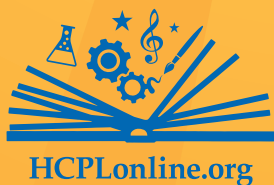


# Come in WE'RE AWESOME

ANNUAL REPORT EXECUTIVE SUMMARY

# FY2018



Harford County  
Public Library



This **Annual Report Executive Summary** for fiscal year 2018 provides an essential overview of Harford County Public Library's financial and statistical information. While the value of the Library is clearly evident in the section that provides a snapshot of the return on investment for select library services, the library's true impact goes far beyond just these figures.

Our award-winning branding, *Come in We're Awesome*, champions our commitment to connect people with information and promote the love of reading in our community.

The Library continued to engage our community in new and different ways. The *Artists in the Library* series was launched in partnership with the Harford County Cultural Arts Board, bringing our community together to create and inspire. Year-round free meals were offered at several branches to children in conjunction with Harford County Public Schools. We expanded legal help with the Lawyer in the Library partnership with the Harford County Bar Foundation, and expanded social work services through our collaborative efforts with the Harford Community Action Agency.

*Choose Civility Harford County* launched this year and we are very proud to be the lead agency of this collaborative effort to encourage respect and mindfulness in ways that will support the county's overall health and wellbeing. Our headlining partners include Harford County Executive Barry Glassman and his administration.

New to the library collection and available for customers to borrow are fishing rods and balance bikes. The fishing rod collection was a result of our partnership with the Maryland Department of Natural Resources and the balance bike collection was established in honor and memory of a staff member.

These many successes, coupled with the numbers compiled in the pages that follow, reflect the Library's leadership, engagement, and ability to exceed expectations as we continue to deliver exceptional resources and services to our community.

But don't just take our word for it: come on in, we are awesome!

**Mary Hastler, CEO**

## Pictured

### PAGE 1

Library Board of Trustees FY2018  
(photo credit MidAtlantic Photographic LLC)  
left to right:

Durbin P. Vido, Treasurer; Mary L. Hastler,  
Library CEO; Hon. Susan H. Hazlett, Vice  
Chairperson; Kenneth R. Avery; Alex M.  
Allman, Chairperson; Nancy A. Brown;  
Dr. William B. Allen; Taryn J. Martin

Not pictured: Dwayne R. Adams; Dominic  
C. Cottone; Alison N. Smith, Student  
Representative; Curtis L. Beulah, Harford  
County Council Liaison

### PAGE 2

Light Lab Demonstration (photo credit  
FutureMakers)

### PAGE 3

top to bottom:

*New York Times* Bestselling Author Jeannette  
Walls (photo credit Aven Love Studios);  
County Executive Barry Glassman reads  
to attendees of the Fairy Tale Festival;  
CEO Mary Hastler pictured with American  
Poet and Author Becky Birtha, and Silvana  
Bowker, Director of Harford County Local  
Management Board; The First Women's  
Summit with Deborah Phelps (photo credit  
Aven Love Studios); Sheriff Jeff Gahler  
with CEO Mary Hastler at the 7<sup>th</sup> Annual  
Romancing the Chrome Car Show (photo  
credit Aven Love Studios); StoryWalk® at  
Eden Mill Nature Center; Television Reporter  
and Author Rev. Dr. Tim Tooten

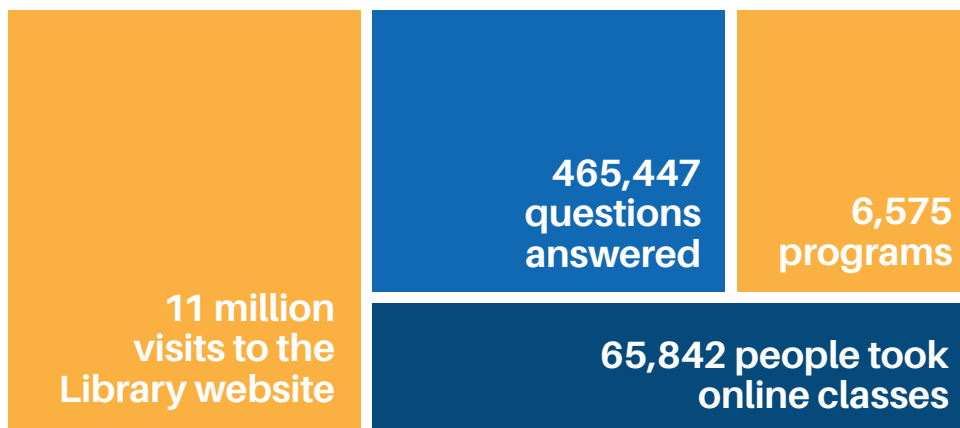


HCPL has a value of over

# 76 Million

*(but really, we're priceless)*

## dollars!



## Value of Select Library Services

*Based on the estimated retail value of the materials or services*

Quantity	Library Services	Retail Value	Value of Services
826,648	Adult Books Borrowed	\$20.00	\$16,532,960
815,803	Children's Books Borrowed	\$20.00	\$16,316,060
446,008	Digital Materials Borrowed	\$20.00	\$8,920,160
93,985	Music CDs Borrowed	\$15.00	\$1,409,775
96,582	Audiobooks on CD Borrowed	\$35.00	\$3,380,370
28,036	Playaways Borrowed	\$65.00	\$1,822,340
1,823	Little Leaper Kits Borrowed	\$189.00	\$344,547
4,381	LEAP Kits Borrowed	\$110.00	\$481,910
827	LSC Kits Borrowed	\$150.00	\$124,050
13,909	LSC Toys Borrowed	\$25.00	\$347,725
3,125	American Girl Dolls Borrowed	\$147.00	\$459,375
2,136	Superhero Kits Borrowed	\$50.00	\$106,800
30,522	Magazines Borrowed	\$3.76	\$114,763
30,771	Interlibrary Loans	\$25.00	\$769,275
448	Meeting Room Use	\$100.00	\$44,800
253,955	Program Attendees	\$16.00	\$4,063,280
65,842	Online Class Attendees	\$144.00	\$9,481,248
269,053	Hours of Computer Use	\$12.60	\$3,390,068
683,609	Database Searches	\$6.83	\$4,669,049
465,447	Customer Queries Answered	\$7.00	\$3,258,129

**Total Value \$76,086,384**

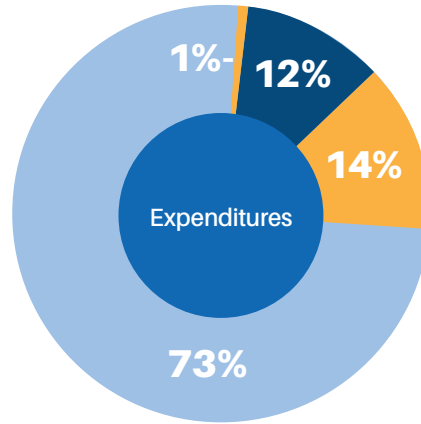


# Financial + Statistical Statement for Harford County Public Library

## Operating Revenue

**\$21,144,634**

County - 81%	\$17,100,985
State - 13%	2,813,580
Library - 4%	900,261
Grants - 2%	329,808



## Operating Expenditures

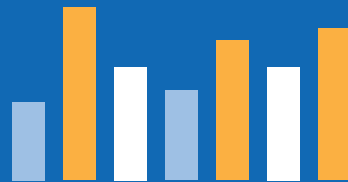
**\$20,625,717**

Personnel - 73%	\$15,080,516
Materials - 12%	2,476,064
Equipment - 1%	279,309
Other - 14%	2,789,828

## Capital Budget

**\$229,470**

## Annual Statistics



<b>Collection Size</b>	<b>1,112,566</b>
Circulation	3,616,111
Digital Collection Circulation	446,008
Information/Reader Assistance	465,447
<b>Programs</b>	<b>6,575</b>
Program Attendance	319,797
Website Page Views	11,074,336
<b>Visits</b>	<b>1,638,875</b>
Volunteer Hours	32,181
Interlibrary Loan - Borrowed	30,771
<b>Interlibrary Loan - Loaned</b>	<b>30,952</b>
Meeting Room Groups	448
WiFi Users	282,101
<b>Personnel - FTE</b>	<b>242.22</b>
Registered Borrowers	196,234





*We're awesome online too!*  
**HCPLonline.org**



**Harford County  
Public Library**

Administrative + Support Services | 1221-A Brass Mill Road, Belcamp, MD 21017

*Above photo credit MidAtlantic Photographic LLC*